

Privacy Policy

Effective Date: 4th December 2024

Last Updated: 4th December 2024

Inspeq AI Ltd ("we," "our," or "us") respects your privacy and is committed to protecting your personal data. This Privacy Policy explains how we collect, use, disclose, and protect your information when you visit our website <https://inspeq.ai> and interact with us.

1. Who We Are

Inspeq AI Ltd.

Address: Dogpatch Labs Unit 1, The CHQ Building, Dublin Ireland D01Y6H7

Email: support@inspeq.ai

For data protection inquiries, please contact our **Data Protection Officer (DPO)**:

Email: ruth.millar@inspeq.ai

2. What Information We Collect

We may collect and process the following types of personal data:

- **Contact Details:** Name, email address, phone number, company name.
 - **Usage Data:** Information about how you use our website, such as IP address, browser type, and interaction with our content.
 - **Marketing Preferences:** Your preferences for receiving communications from us (with your consent).
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3. How We Use Your Information

We use your data to:

- Provide our services and fulfill your requests.
 - Improve website performance and user experience.
 - Send promotional materials and updates (with your consent).
 - Comply with legal obligations and resolve disputes.
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4. Legal Bases for Processing

We process your personal data based on:

- Your consent (e.g., for marketing).

- Performance of a contract.
 - Compliance with legal obligations.
 - Our legitimate interests (e.g., improving services).
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5. Sharing Your Data

We do not sell or rent your data. However, we may share your data with:

- Service providers (e.g., hosting platforms, CRM platform).
 - Legal authorities, if required by law.
 - Affiliates, only where necessary.
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6. Your Rights

Under the GDPR, you have the following rights:

- **Access:** Request a copy of your data.
- **Correction:** Update or correct inaccurate data.
- **Erasure:** Request deletion of your data.
- **Restriction:** Limit processing of your data.
- **Data Portability:** Obtain and reuse your data across services.
- **Objection:** Object to processing based on legitimate interests or direct marketing.

To exercise these rights, contact us at support@inspeq.ai

7. Data Retention

We retain your data only for as long as necessary to fulfill the purposes outlined in this policy or comply with legal obligations.

8. Cookies and Tracking Technologies

Our website uses cookies to improve user experience. For detailed information, please see our Cookie Policy.

9. Data Transfers

If we transfer your data outside the EEA, we ensure it is protected using mechanisms such as:

- Standard contractual clauses.
 - Adequacy decisions by the European Commission.
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10. Security

We use appropriate technical and organisational measures to safeguard your personal data against unauthorised access, disclosure, alteration, or destruction.

11. Changes to This Policy

We may update this policy from time to time. The latest version will always be available on our website.

12. Contact Us

If you have questions about this policy or our data practices, please contact us at:

support@inspeq.ai

This privacy policy is provided as a guideline and may need adjustment based on your specific business operations.